

Hip4Kids Inc., a 501 c (3) company, is a not-for-profit corporation designed to educate parents and children on the fundamentals and ongoing importance of healthy eating and good nutrition. Hip4Kids' primary components include multi-media learning programs and community outreach through innovative educational lifestyle programs for children and young adults.

Hip4Kids' mission is:

- to build an understanding of healthy food and good nutrition to prevent childhood obesity, cancer and diabetes;
- to encourage the exploration of local food sources to promote local produce and economy;
- to promote taste recognition of fresh and well-prepared food to safeguard health;
- to emphasize the social value of food knowledge; and
- to illustrate the importance of physical fitness and healthy lifestyles.

Hip4Kids

1202 Lexington Ave. Ste. 217 • New York, NY 10028 (212) 772-6215 • fax (212) 772-0472 allthat@hip4kids.org

Pursuant to ARTICLE 7-A of N.Y.S. Executive Law Hip4Kids Annual Report may be obtained by contacting The Office of the Attorney General Charities Bureau

PRSRT STD US POSTAGE PAID NEW YORK, NY PERMIT NO. 826